



IDAHO EXPORT COUNCIL WORLD TRADE DAY 2006

May 23rd & 24th

Increase Sales Revenue, Export Your Products!

Outstanding resources are available to qualify sales leads, develop pricing and payment strategies, and transport exports. Whether you are new to exporting or refining strategies, come learn about successful exporting and how you can benefit.

WTD Golf Tournament Tuesday, May 23rd

Shadow Valley GC, 15711 Hwy 55, Boise

- Noon Registration and Warm-up
1 p.m. Shotgun start, Four Person Scramble
6 p.m. BBQ Dinner, Awards, Door Prizes

World Trade Day Seminars & Export Awards Wednesday, May 24th

Boise State University, Student Union Building

- 8 a.m. Registration and Continental Breakfast
8:30 a.m. Welcome to World Trade Day 2006
9 a.m. • ***Successful Export Strategies for Manufacturing Executives***; TechHelp – Solutions for Manufacturers
• ***Export Sales Leads & Marketing Resources***
Idaho Department of Agriculture
• ***Avoiding Profit Margin Drain in Shipping***
DHL Express; Transgroup Worldwide Logistics
10 a.m. • ***Protecting Exports: International Contracts & Prohibited Business Practices***; International Trade Law Consultant; Avoture Business & Property Law
• ***Your Products are Competitive, but are your Payment Terms and Pricing?*** U.S. Bank
• ***Finding New Business Opportunities in Australia***
U.S. Commercial Service, from Sydney
11 a.m. • ***International Business Missions: Connecting Idaho to the World***; Idaho Commerce & Labor Department
• ***Intellectual Property Issues in International Commerce***; The Technology Law Group
• ***Export Declarations: SEDs and Mandatory AES Filing***; Micron Technology; FedEx Services
Noon Export Awards, Luncheon, and Keynote Address:
The US Commercial Service, Your Worldwide Network

The Idaho Export Council seeks to increase exports through an extensive network of public and private resources. Providing free consultations, volunteer members are from:

7E International Enterprises
Avoture Business & Property Law
Boise State University
C.A. International Partnerships
DHL Express
FedEx Services
Hartwell Corporation
HNA Impressions Management
ID Commerce & Labor Department
ID Department of Agriculture
ID Small Business Development Center
Idaho State University
IDK Enterprises
International Trade Alliance
J.R. Simplot Company
Latin American Ventures
Lead Lok
Merrieweather Company
Micron Technology
MPC Computers
PKG User Interface Solutions
Port of Seattle
SpecTek
TechHelp
Transgroup Worldwide Logistics
U.S. Bank
U.S. Commercial Service
Z-Partners
Zions Bank



World Trade Day Activities

May 23rd & 24th, 2006

REGISTRATION FORM

I PLAN TO ATTEND:

- Days 1 & 2 _____ \$125 for all activities
- Day 1 only _____ \$75 for golf and BBQ dinner, or
_____ \$300 for golf hole sponsorship, one
round of golf and BBQ dinner
- Day 2 only _____ \$50 for seminars and luncheon, or
_____ \$25 for awards luncheon only
- Day 2 only _____ \$200 for 5 participants to seminars
Group Discount _____ and awards luncheon

Space is limited, please register by May 5th.

Name: _____ Title: _____

Company: _____

Address: _____ City, State, Zip: _____

Telephone: _____ E-Mail: _____

Names of others from my company who will attend (include appropriate registration fees for each additional participant): _____

What future seminar topic would you like to see offered? _____

TO REGISTER:

1. Fax your completed registration to **208-334-2783 (this is the correct number)**, or
2. Mail your registration form and check (payable to Idaho Export Council) to:

Idaho Export Council
Attention: Amy Benson
700 West State Street, 2nd Floor
P.O. Box 83720
Boise, Idaho 83720-0093

***Visa and MasterCard will be accepted.**

Card _____
Number _____
Exp. Date _____

Questions?

Jeff Nielsen, IEC Chairman, (208) 893-3959
Pat Collins, Vice-Chairman, (208) 368-3120
Andy Hedden-Nicely, Treasurer, (208) 344-4631